

Dear Friend,

On March 11th, the Greater Rochester Chapter of NAWIC will host our 7th annual Guest Bartending Event **virtually**, as a result of the global COVID-19 pandemic. Proceeds from the event fund our scholarship program which supports high school and college-age women pursuing careers in the construction industry. With your sponsorship, more women will be able to overcome some of the economic challenges they are facing as a result of the pandemic and continue their education in the construction and trade fields.

The National Association of Women in Construction (NAWIC) originated as Women in Construction of Fort Worth, Texas. Sixteen women working in the construction industry founded the group in 1953 to create a support network for women working in a male-dominated field. The group was so successful that it gained its national charter in 1955 and NAWIC was born. Currently, NAWIC has approximately 6,000 members and close to 200 chapters representing nearly all 50 states with international affiliation agreements in Canada, Australia, New Zealand, and most recently South Africa.

NAWIC's core purpose is to strengthen and amplify the success of women in the construction industry. Our association is committed to championing women to impact the direction of the industry. NAWIC provides education, community, and advocacy for women. Since 1991, the Greater Rochester Chapter of NAWIC has awarded over \$60,000 dollars to women entering the construction industry through our Scholarship fund. In 2020, following the passing of long-time NAWIC member and pillar in the Rochester construction community, Pat Hynes, our scholarship was renamed in her honor.

According to a recent study, women comprise only 10.3 percent of all people in construction – with even smaller representation on the front lines of a job site (only one for every 100 employees in the field). Even though women make up 47 percent of all employed individuals, the construction industry only benefits from approximately 1.25 percent of women in the workforce.

There are several factors that account for this alarming gender gap, from unconscious bias and lack of training, to the overall perceptions of women working within the construction industry. However, women continue to overcome these hurdles in the face of adversity.

Sponsors will be acknowledged at our live stream event and across all social media outlets, offering maximum exposure. Included in this packet you will find information on how to become a Pat Hynes Memorial Scholarship Fund sponsor for our 2021 event, a fun-filled evening featuring virtual cocktail making and words of wisdom from Kayleen McCabe. Thank you for your consideration.

With Gratitude,

Jennifer Hungate

Jennifer Hungate
President

Audrey L Wackerman

Audrey Wackerman
Vice President

www.nawicrochester.org

Sponsorship Benefits	Presenting Sponsor \$2,000 (1 available)	Wheelbarrow Sponsor \$1,000	Speaker Sponsor \$500	Hard Hat Sponsor \$250	Tool Belt Sponsor \$100
Identification as a sponsor at main event	●				
Participation in Presentation of the Scholarship Awards in June	●				
Logo as sponsor on all event related material	●	●	●	●	●
Admission tickets at reduced price of \$30 each	●	●	●	●	●
Event Tickets	10 tickets	5 tickets	3 tickets	2 tickets	1 ticket

For more information regarding our scholarship opportunities and how you can help, or if you have questions please contact Jennifer Hungate, Chapter President of Greater Rochester NAWIC #314 at (585) 233-0228 or e-mail J.Hungate@rfhson.com

Contact Information

Donor Name (individual or company) _____

Contact Person _____

Email _____

Address _____

City _____

State _____

Zip _____

Phone _____

Donor information as you want it listed on social media/marketing materials (if different than above)

Yes, I/we wish to become a sponsor for the Pat Hynes Memorial Scholarship Fundraiser.

- Presenting Sponsor (\$2,000)
- Wheelbarrow Sponsor (\$1,000)
- Speaker Sponsor (\$500)
- Hard Hat Sponsor (\$250)
- Tool Belt Sponsor (\$100)

Wheelbarrow of Tools Donation

Yes, I/we wish to donate a tool(s) or wish for NAWIC to purchase tools/gift cards on my behalf.

Tool and/or donation amount _____

Estimated retail value of donated tool is \$ _____

- The donated item is enclosed
- We will send in the donated item by March 4, 2021
- Please call to arrange a pickup (Rochester area only) 585.233.0228

Sending in Your Donation

Donations can be mailed or delivered to:

21 Rippingale Road
Pittsford, NY 14534

Please make checks payable to: NAWIC Rochester Chapter 314